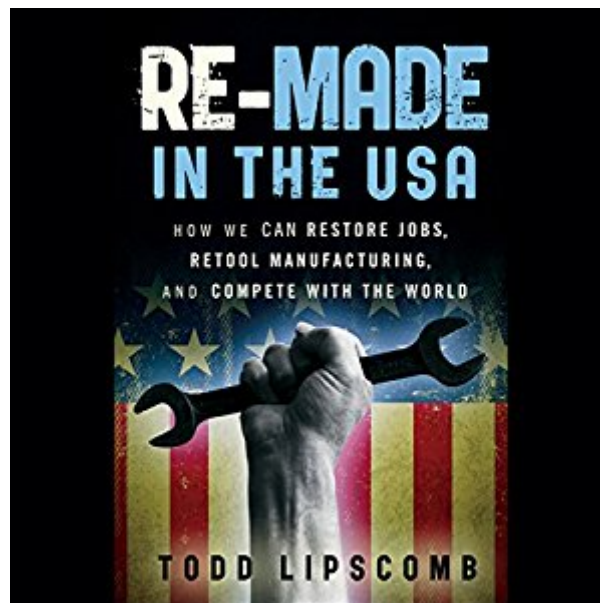




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Re-Made In The USA: How We Can Restore Jobs, Retool Manufacturing, And Compete With The World



Synopsis

A business-based rallying cry to reclaim the US economy... There is a nagging feeling that the U.S. is slipping as a nation and our people are powerless to do anything to fix it. Issues such as jobs, product quality and safety, wages, the economy, and our status as the world's leading superpower are all tied together with our massive trade deficit. Re-Made in the USA addresses these issues using the author's firsthand observations and analysis, and offers a practical plan for how we can get our economy and global status back. Here is a practical action plan to get the nation back on track. If you're worried about America when you start reading this book, you'll finish feeling empowered. Todd Lipscomb has a distinguished record in international business. America's future does not have to be on the decline. In inspiring terms, Re-Made in the USA lays out the choice Americans have between doing nothing, and doing what we do best - rolling up our sleeves and working hard to fix the problem. PLEASE NOTE: When you purchase this title, the accompanying reference material will be available in your My Library section along with the audio.

Book Information

Audible Audio Edition

Listening Length: 8 hours 25 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: August 3, 2012

Whispersync for Voice: Ready

Language: English

ASIN: B008SEI3F4

Best Sellers Rank: #12 in Books > Business & Money > Economics > Commercial Policy #47 in Books > Politics & Social Sciences > Politics & Government > International & World Politics > Trades & Tariffs #77 in Books > Audible Audiobooks > Politics & Current Events > International Relations

Customer Reviews

Excellent explanation of how the U.S. got here and what can be done about it. Nice presentation of the service economy myth and why a thriving manufacturing base is critical. Best overview of the unfair advantage other countries hold that I've read. The author's engaging style makes it easy to read and understand the concepts presented and his enthusiasm for the subject is infectious. In

fact, since reading the book, I've signed up to receive his newsletters in my in box and they have prodded me to sign online petitions and become more engaged in urging our elected representatives to do more on the issue of knock-offs, counterfeit products, unfair trade and a host of related issues. Interesting "Heroes of our USA" sidebars are provided throughout the book highlighting companies that are making a difference by providing American jobs and contributing back to our communities. If you want to learn more about this subject from a passionate voice, you can't do better than this well reasoned and researched book. Joe Allen's praise for the book (back cover) said it best: "in the past quarter century, America has turned to seeking profit at any cost thanks to the greed of many of our multinational corporations." Nearly half of the book is focused on what can--and should--be done by our government, our companies and ourselves.

In addition to Todd's personal experiences overseas he brings credibility by inserting real American manufacturers stories of when they began as well as viewpoints on sustaining our manufacturing. I have already engaged in several discussions with peers and friends and often hear..."you can't find American made products anymore". As SNOPE might say...NOT TRUE! Our predecessors were industrious enough to forge the Westward movement, we should be able to exercise at least enough perseverance to seek a pair of American made jeans...believe me, they are right there in front of our eyes (made in USA forever). This book also provides what many books may not, that is, what to do about bringing manufacturing back to the good ol' USA. After all, what jobs will be left for our children when they really need a job?

This book should be read by every U.S. citizen who cares about his/her country. That includes the President of the United States every Congressman/woman and every government official. Todd Lipscomb describes how the USA lost its manufacturing base (and millions of American jobs) to other countries, mostly China. He explains why the flood of inferior, often unsafe, but cheap Chinese imports puts the USA at the mercy of China (which funds most of America's debt), and why this hinders the prospect of our economic recovery. Lipscomb doesn't just tell the doomsday story of what is happening to the USA now because of an out-of-the-stratosphere trade deficit with China and high unemployment. He suggests what the country can do to regain its place as a producer of goods and regain American jobs in the process. If voters read his book and send a grassroots message to U.S. politicians, there's still a chance for the country to rebound and become the real world power it once was.

very good book

I really enjoyed reading this book. It was a clear, common sense answer to our nation's problems. Very informative with easy ways we all can help to help return manufacturing back to our shores. I would recommend this book to anyone interested in what you can do to improve our American economy. I already bought another copy for my Dad to read, and I know he'll love it. He's been telling me to Buy American my whole life. Now it all makes sense why.

Good I.

This book is very true. We (all of us) need to do something to keep the US working class from losing their jobs. The only problem is that the goods made in the US will cost more because the workers here are treated correctly. So that costs the consumer. Most people do not want to pay a higher price for their goods, and will buy things made in China. Actually, it's very difficult to find anything made in the the US. It's not only Walmart, it's all the stores including Dillard's, Macy's etc. It's all a question of greed. Even the food chain is a mess. I like to eat fish several times a week. It's getting hard to find fish that is processed in the US. Why would we buy cod that is fished in the US and processed in China? Soon it will be chicken, beef and vegetables! Wake up Americans. Our country's economy is failing because of a few greedy people making a mint who have the goods made in China for nothing and then sell them here for ten times more. This book is a wake up call.
Kathy

"Eye opening" doesn't begin to describe Re-Made in the USA. Tens of millions of Americans lament the direction our country is taking, the loss of jobs, the low quality merchandise, etc. while standing in line at Wal-Mart, waiting to purchase cheap Chinese knock-offs they'll have to replace in a few weeks or months and never understand the connection. Todd Lipscomb draws on his international business experience, including 7 years in Asia, to connect the dots and demonstrate clearly that the power to turn things around is in our hands. Although Lipscomb explains the economic ramifications of where we are today, this isn't a book for economists. Though he draws on hundreds of years of history and the experiences of past civilizations, he's not writing for historians. This is a no-nonsense, plain-English explanation of how the United States got where we are today, where we're headed if changes don't take place very soon, and exactly how every American can start to bring that change to pass.

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